

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Paul Rowland Beardow

Serial No.: 10/509,771

Filing Date: March 21, 2005

Title: ITEM DISPLAY

Docket #: 22557-3007

Confirmation No.: 2156

Group Art Unit: 4176

Examiner: Talia F. Crawley

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir or Madam:

In response to the non-final Office Action mailed May 28, 2008, please consider the amendments outlined below, in conjunction with the accompanying remarks.

Amendments to the Specification are detailed on page two (2) of this paper.

Amendments to the Claims are detailed on page three (3) of this paper.

Remarks begin on page eleven (11) of this paper.

A Substitute Specification and Abstract is enclosed with this response.